



# OFFICIAL WORLDWIDE LAUNCH OF AEROSYSTEM ONE BY JARRE TECHNOLOGIES

JARRE TECHNOLOGIES® OFFICIALLY LAUNCHES ITS FIRST PRODUCT:  
AEROSYSTEM ONE® WEDNESDAY 1<sup>ST</sup> SEPTEMBER AT IFA (THE WORLD'S  
LARGEST TRADE FAIR FOR CONSUMER ELECTRONICS).

Jarre Technologies®, was founded in 2005 by electronic music pioneer Jean Michel Jarre with the aim of putting decades of research in sound & vision technology to service the creation of a range of high-end, affordable and aesthetic home-entertainment products.

AeroSystem® is the audio range and the first release is AeroSystem One®: an iPhone and iPod compatible, HD multi-directional sound tower equipped with a full spectrum speaker, delivering stereophonic sound from a single multi-axial point. It is also possible to connect any other smartphones and MP3 players, laptop, CD / DVD and even vinyl turn-table.

## MONO. STEREO. AERO. IN SEARCH OF LOST SOUND

*"With the progress of technology, the conditions of recording music in the studio have advanced considerably, whereas the means of listening in general have not ceased to regress: the vinyl has been replaced by the CD, largely inferior in quality, which has now given way to even more low-grade MP3 files.*

*We have progressively lost our emotional rapport with sound.*

*Not that long ago, the Hi-Fi system was the centrepiece of our living-rooms, today we listen to music on small plastic speakers connected to our computers.*

*As music has become nomadic, we have become less demanding of the quality of the listening devices.*

*As a musician, I have always strived for my albums and live performance to render a sound as close as possible to perfection.*

*This brought me to think of what the ideal sound-system of the future should be:  
A product that can accept all digital formats, from MP3 to hard-disk files, as well as a vinyl turn-table or a CD player, with an aesthetic ambition while privileging optimum audio quality – with bass and a dynamic acoustic that correspond to our listening habits today - all at a most affordable price.*

*AeroSystem One is the result of my cogitation and technical research, the first of a range of audio products – a range dedicated to visual is to follow."*

JEAN MICHEL JARRE

**REMINDER: JEAN MICHEL JARRE WILL BE AT THE JARRE TECHNOLOGIES®  
STALL AT IFA (HALL 1.2, BOOTH 127)  
MONDAY 6<sup>TH</sup> SEPTEMBER 2010 / 12PM - 2PM**